

Catherine
LABARCA
MEDICAL/ SCIENTIFIC
ILLUSTRATOR



CATHERINELABARCA.COM



CATHERINELABARCA2997@GMAIL.COM



31 625322330



NYC / NL



EDUCATION

Bachelors of Communication Arts | 2015-2019

Concentration in Scientific illustration and preparatory medical illustration & Minor in Biology
Virginia Commonwealth University School of Arts, Virginia USA

Masters of Scientific & Medical Illustration | 2019- 2021

Zuyd University of Applied Sciences, Maastricht, Netherlands
Thesis: Psilocybin Effects on Brain Function and Connectivity
- Research partnership with **Johns Hopkins** Center for Psychedelic & Conscious Research creating illustrations on current neurological psychedelic research

EXPERIENCE

Freelance Illustrator, 2019- Current

Studio RX, Verge Scientific Communications, KNB Communications (2022-current)

Medical and Healthcare communication agencies

-Working for pharmaceutical companies, biotech startups via agency. Creating anatomical and molecular illustrations used for branding, website, presentation, and promotional material. Reaching tight turn rounds and creating a strong line of communication with agency and clients.

Sketchy, Meduddy, Biodigital (2022)

E learning platforms for medical students and professional
-Creating anatomical, surgical, scientific illustrations, and storyboarding. Considering audiences educative level in information and in stylistic choices.

NYBG, Virginia commonwealth University, University of Maastricht, Johns Hopkins University (2019- current)

Botanical Illustrations and manuscript/book design for botanical field guides, Textbook educational diagrams and infographic design for Biology 101, Medical and surgical illustrations for thesis cover and scientific papers

ABOUT ME

Energetic and passionate professional, with over 8 years experience in adobe programs and communication design. Dedicated to using my education and work experience to create engaging visuals for the medical and scientific community. Experienced in handling multiple creative projects while reaching deadlines and building long term relationships with clients and coworkers.

SKILLS

PROFICIENT



INTERMEDIATE



-Experienced in communication design, concept development, layout design, visual storytelling, and data visualization
- Strong communication skills, adaptability, detail oriented, good time management, organized, able to work in a fast-paced environment, and work well/collaborate with coworkers.
- Educated in Human anatomy, Physiology, Chemistry, Biology, Genetics, Comparative vertebrae Anatomy. Experience with human and animal dissection, illustrating and attending live surgeries.